

MITSUBISHI DIGITAL ELECTRONICS AMERICA'S MEGAVIEW™ WALL DATA DISPLAY CURRENTLY SHIPPING

New MegaView Wall Data Display Demonstrated at INFOCOMM

IRVINE, Calif., June 13, 2001 - Mitsubishi Digital Electronics America's Presentation Products Division, maker of award-winning, high-quality presentation and display products, today announced that its MegaView Wall data display is currently shipping. This announcement coincides with its demonstration of the MegaView Wall, along with a range of video/data projectors, at the InfoComm trade show held in Las Vegas this week.

"Mitsubishi Digital leads the way in large-scale projection," said Aki Ninomiya, Mitsubishi Presentation Products' director of sales and marketing. "And the MegaView Wall is another high-quality product, perfectly designed for demanding applications such as command and control room environments, as well as many information display and entertainment solutions. In fact, American Airlines and the Denver Broncos have both selected the MegaView Wall data displays for their new state-of-the-art facilities," Ninomiya added.

The 50-inch MegaView data display was specially designed for applications where non-stop monitoring or projection is mission critical. It provides high resolution for crisp images, uniform gradation of color and brightness that is pleasing to the eye, and offers reliable technology, long service life and easy maintenance for overall cost-effectiveness.

The displays can be configured in many ways - as many as five displays can be vertically stacked without other support, and any number wide.

Mitsubishi Digital is proud to be the first manufacturer licensed by Texas Instruments (TI) to design and build their own engine for rear-screen projection applications, using TI's XGA Digital Micromirror Device (DMD) single, 0.7 inch chip. The MegaView Wall data display, utilizing this engine, brings the reliable Digital Light Processing™ projection technology for most scalable data wall applications.

"Our MegaView Wall data display is offered for a variety of wall applications," said Patty Wenke, product manager, Large Screen Displays. "Each display blends precisely with the next, leaving a breathtaking, single-scene projection or crisp and clear multi-view images."

The ultimate quality of images produced using DLP™ data display technology is driving the proliferation of data display applications, but the incorporation of Mitsubishi Digital's original design engine, using Texas Instrument's DMD XGA chip, allows for even more critical and demanding placements.

Key Features of the MegaView Wall

No burn-in means long life - The DMD semiconductor is a reflective device and is not affected by surface ability to absorb heat, even when projecting a fixed pattern over a long period of time. Consequently, burn-in does not occur in principle. The system incorporates a long lamp service life (8,000 hour average) compatible with 24-hour continuous operation as well as advanced reliability-even under the severest on-site conditions.

Digital Micromirror Device™ (DMD) Chip - The engine designed by Mitsubishi Digital is equipped with a DMD chip that provides extremely sharp, XGA imagery to the MegaView Wall data display. Each display has a single XGA DMD (0.7inch size) chip, a brightness rating of approximately 500cd/m2, and a contrast ratio of 300:1 (full field).

Superior Color Reproduction - The display system incorporates color correction circuits that compensate for color tone discrepancies between displays caused by the dispersion of projection units. As a multiple cube system, it provides consistently outstanding color and brightness uniformity.

Ultra-Short Optical Focusing System - The 26" depth of the MegaView Wall allows the display to comfortably fit into reduced-space control room or retail environments. The integration of an ultra-short focusing technology from MDEA also means operation with minimal image distortion.

The suggested retail price of each cube is set at \$20,000, and is available through select, authorized system

integrators.

About Mitsubishi Presentation Products Division

Mitsubishi Presentation Products Division, a division of Mitsubishi Digital Electronics America, Inc., markets an extensive line of presentation and display products and is known for its award-winning, high-quality, accurate color reproduction technology. Products are sold through authorized distributors, resellers and dealers throughout the United States and Latin America. Mitsubishi Presentation Products is located at 9351 Jeronimo Road, Irvine, Calif., 92618. For more information, please call 888-880-6351 or visit www.mitsubishi-megaview.com.