

MITSUBISHI DIGITAL ELECTRONICS AMERICA EXCLUSIVE COLOR SET-UP SOFTWARE AVAILABLE FOR MEGAVIEW WALL™ FAMILY OF PRODUCTS

IRVINE, Calif., June 12, 2002 - Mitsubishi Digital Electronics America's Presentation Products Division, maker of award-winning, high-quality presentation and display products, announces its MegaView Wall Automatic Color Space Control (CSC) software that guarantees color uniformity by scientifically quantifying color measurements and calculating a color solution that is applied to each cube. The software, developed by Mitsubishi Digital and distributed exclusively for the MegaView Wall product line, automates the color-matching process, making set-up quick and easy.

"Mitsubishi is known for its color superiority," says Patty Wenke, product manager for Mitsubishi Digital. "And the MegaView Wall Automatic Color Space Control software is the latest technological advance that we offer to our system integrators."

Color uniformity is particularly important in a data wall, where screens are almost seamless across the display. Typically, a technician adjusts color "by eye," which is subjective and can be inaccurate. The MegaView Wall Automatic Color Space Control software, however, uses measurements and mathematical algorithms to calculate a "color solution," and applies the settings throughout the wall. The results are rich, vibrant colors that match each cube exactly to the others.

Installation becomes easier and more efficient by using computerization in the color setting process. During installation, a laptop computer takes readings from a colorimeter, a device that measures primary colors in the display. The MegaView Wall Automatic Color Space Control software then calculates a "color solution" and adjusts each cube.

Mitsubishi Digital's new color algorithm streamlines the color adjustment process by readjusting color after replacing the lamp or making other adjustments that may change color values.

"After a service call the technician usually fine-tunes color values," said Len Nagel, manager of engineering and product development, Mitsubishi Digital's Presentation Products division. "The MegaView Wall Automatic Color Space Control software, lets the tech adjust the CSC on the whole wall quickly, easily, and most important accurately, allowing for less down time."

Mitsubishi Digital's MegaView Wall Automatic Color Space Control software is currently available free of charge to all authorized system integrators for all MegaView Wall products, including its 50-inch cube, its new 67-inch cube, and its new SXGA engine product.

About Mitsubishi Presentation Products Division

Mitsubishi Presentation Products Division, a division of Mitsubishi Digital Electronics America, Inc., markets an extensive line of presentation and display products and is known for its award-winning, high-quality, accurate color reproduction technology. Products are sold through authorized distributors, resellers and dealers throughout the United States and Latin America. Mitsubishi Presentation Products is located at 9351 Jeronimo Road, Irvine, Calif., 92618. For more information, please call 888-880-6351 oad, Irvine, Calif., 92618. For more information, please call 888-880-6351 or visit www.mitsubishi-megaview.com.