

MITSUBISHI DIGITAL ELECTRONICS AMERICA INSTALLS FIRST MEGAVIEW WALL DATA DISPLAYS IN THE U.S.

Stadiums in Dallas and Denver Sport High-Tech Wall Displays

IRVINE, Calif., November 28, 2001 - Mitsubishi Digital Electronics America's Presentation Products Division, maker of award-winning, high-quality presentation and display products, announced today that its MegaView™ Wall data displays are installed at two of the country's newest high-tech sports arenas.

The 50-inch MegaView Wall data displays are specially designed for applications where non-stop monitoring or projection is mission critical. They provide high-resolution for crisp images, uniform gradation of color and brightness that is pleasing to the eye, and offer easy installation, reliable technology, long service life and easy maintenance for overall cost-effectiveness. These displays can be configured in many ways - as many as five displays can be vertically stacked without other support, and any number of the data displays may be arranged horizontally.

"It's important that our government customers can now easily access the excellent color quality of our projectors, especially for mission-critical, color-critical government applications," said James Chan, senior product manager, Mitsubishi Digital Electronics.

"Although our technology has been available in Japan for over ten years, these installations mark the first in the U.S.," said Aki Ninomiya, Mitsubishi Presentation Products' director of sales and marketing. "And it's gratifying to note that our product excellence enhances the visual experience of so many sports fans."

American Airlines Center

Mitsubishi Digital's MegaView Wall data displays are located in the south lobby of American Airlines Center in Dallas; each configuration is two units high by three wide. In an area of high traffic and high ambient light, the challenge faced by the facility's designers was to inform guests of American Airlines destinations in an engaging, entertaining way. Along with large airplane models suspended from the ceiling, the MegaView Wall data displays provide high-definition, colorful and intriguing images for an overall artistic effect.

"Mitsubishi Digital's durable, high-quality MegaView Wall data displays provide an added high-tech dimension to our fans' experiences at American Airlines Center," said Brad Mayne, president & CEO of Center Operating Company, formed to build and operate American Airlines Center.

INVESCO Field at Mile High

The Denver Bronco's new home sports two MegaView Wall data displays; each is three units high by three wide, offering two nine-panel HDTV video boards with numerous audio/visual options. They are located in the United Club, the largest inside event space at the stadium, with two lounges on the east and west. Both lounges have two-story windows overlooking the mile high skyline and the Rocky Mountains, respectively.

These MegaView Wall data displays are used to view the game live and to receive broadcasts of other live sporting events. The final design includes a tilted structure that achieves a 12-degree downward angle for optimum viewing.

"The designers wanted to add a component of high-quality entertainment to the United Club," said Lenny Morrill, project manager, Diamond Vision. "Mitsubishi Digital's MegaView Wall data displays fit the bill perfectly. And they were easy to install-the process took only one day, in fact."

About American Airlines Center:

American Airlines Center, the premier sports and entertainment venue in the country, is the new home of the NHL Dallas Stars and the NBA Dallas Mavericks. The \$420 million building opened July 27 with the largest ribbon cutting ever.

American Airlines Center includes the newest, biggest and best amenities available for sports and entertainment. Developed by Hillwood and designed by the architectural firm David M. Schwarz Architectural Services, who also designed the Ballpark in Arlington, American Airlines Center is a grand complex with sweeping vistas, striking size and inviting passages. Features include five concourses, 142 luxury suites and room for 20,000 fans. The sports architect and architect of record on the project is Dallas based HKS Architectural Services. American Airlines Center anchors the mile-long, 72-acre Victory development that

will house up to 8 million square feet of entertainment, shopping, businesses and homes.

About Mitsubishi Electric & Electronics USA

Mitsubishi Electric & Electronics USA, Inc., markets an extensive line of consumer, commercial and industrial electronics products, including semiconductor devices; Diamond Vision® stadium display screens; elevators and escalators; home theater electronics; heating, ventilation and air conditioning systems; automotive electronics, and other products. Mitsubishi Electric & Electronics USA, Inc., is the largest U.S. subsidiary of Mitsubishi Electric Corporation of Tokyo.

About Mitsubishi Presentation Products Division

Mitsubishi Presentation Products Division, a division of Mitsubishi Digital Electronics America, Inc., markets an extensive line of presentation and display products and is known for its award-winning, high-quality, accurate color reproduction technology. Products are sold through or its award-winning, high-quality, accurate color reproduction technology. Products are sold through authorized distributors, resellers and dealers throughout the United States and Latin America. Mitsubishi Presentation Products is located at 9351 Jeronimo Road, Irvine, Calif., 92618. For more information, please call 888-880-6351 or visit www.mitsubishi-megaview.com.