

MITSUBISHI ANNOUNCES 50" AND 67" MEGAVIEW VIDEO WALL CUBES WITH FRONT SERVICE ACCESS

IRVINE, Calif., April 16, 2007 — Mitsubishi Digital Electronics America's Presentation Products Division, known for award-winning, high-quality presentation and display products, today introduced its newest MegaView Wall™ video wall cubes in 50" and 67" diagonal sizes with front service access. Mitsubishi's new MegaView Wall video wall cubes are a space saving solution for broadcast control rooms, emergency operation centers, transportation management centers, public signage areas and other mission critical venues.

Mitsubishi's new cubes eliminate the need for service access behind the video wall. The screens open by way of a unique front access mechanism that allows technicians to provide installation and service through the front of the cubes, which conserves valuable real estate in the control room and saves service time.

"The addition of these front access models increases and strengthens our dependable line up of video wall cubes," said Matt Krstulja, national sales manager, Mitsubishi Digital Electronics America's Presentation Products Division. "These cubes offer more options and greater flexibility for the design and implementation of video walls for command center and other control rooms."

Save Service, Save Time, Save Money

Mitsubishi's video wall cubes offer a number of features that are efficient and cost effective. Technicians no longer have to spend large amounts of time adjusting brightness uniformity; with Mitsubishi's proprietary Dynamic Brightness Balancing™ enabled in each cube, automatic adjustments are made to insure uniform brightness across the wall.

Another way that Mitsubishi's cubes save time and money is through its Smart Lamp™ and Smart Colorwheel™ technologies, which maintain color uniformity across the wall. Each lamp and color wheel stores its own color characteristics internally, and if either the lamp or color wheel is replaced, the feature is automatically activated to recalibrate the cube into perfect and consistent color balance with the rest of the video wall cubes.

Installation and service time are also greatly reduced through Mitsubishi's optional motorized adjustment tool. It allows a single technician to adjust the alignment between screens, a process which traditionally required two technicians.

Each new MegaView Wall video wall cube is designed for 24/7/365 operation for mission critical environments and is powered by Texas Instruments' reliable and sharp Digital Light Processing® technology for crystal clear imaging.

Mitsubishi offers four new front-access display cubes, including the VS-50XLWF50U, a 50" model which displays XGA (1024 x 768 pixels) resolution and incorporates an automatic lamp changer for added time savings. For applications with ceiling height constraints and downtime concerns, this new model provides greater space flexibility.

The VS-67XLWF50U is a 67" model that also displays XGA resolution at 500 cd/m² and a contrast ratio of 1600:1 for greater details in dark images. The VS-67PHF50U displays SXGA+ (1400 x 1050 pixels) resolution and an 1800:1 contrast ratio for the extreme imaging used in mapping and satellite data, as well as high resolution broadcast video content. Mitsubishi is also announcing a 67" cube with an XGA single lamp cube with front-access design, the VS-67XLF50U.

Availability, Warranty

Mitsubishi's new VS-50XLWF50U; VS-67XLWF50U; VS-67PHF50U; and VS-67XLF50U are available through authorized systems integrators. Mitsubishi's VS-50XLWF50U is currently shipping, and its 67" models will be available after May 1, 2007. Each video wall cube comes with Mitsubishi's two-year limited warranty on parts and labor plus a one-year limited warranty on the lamp.

About Mitsubishi Digital Electronics America Presentation Products Division

Mitsubishi Presentation Products Division, a division of Mitsubishi Digital Electronics America, Inc., markets an extensive line of presentation and display products and is known for its award-winning, high-quality, accurate color reproduction technology. Products are sold through authorized distributors, resellers, retailers and system integrators throughout the United States. Mitsubishi Digital Electronics America is located at 9351 Jeronimo Road, Irvine, Calif., 92618. For more information, please call 800-769-1268 or visit <http://www.mitsubishi-megaview.com>.

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