

## **Mitsubishi Electric Adds New Screen and LED Engine to Modular Data Wall Cubes**

### *Seventy Series from Mitsubishi Electric Visual Solutions America Feature Cross Black Screens*

**IRVINE, Calif., June 15, 2011** — Mitsubishi Electric Visual Solutions America, Inc. announced the latest options for its Seventy Series Data Wall Cubes: a new Cross Black screen and a high-brightness LED engine (VS-PE75U). The 80-inch diagonal version of these new products is featured in Mitsubishi's booth at InfoComm in Orlando, June 15-17, 2011, in Booth #3400.

Mitsubishi's modular Seventy Series cubes can be easily upgraded to the latest technology. The new Cross Black screens will be available as a special order for the various size cubes that Mitsubishi offers: 50-inch, 60-inch, 67-inch and 80-inch (measured diagonally). The screens are available in either front- or rear-service-orientations.

The new Cross Black Screen offers the best of two screen worlds: greater viewing angles inherent in Black Bead screens, and brightness gain traditionally found in Black Stripe screens.

"These screens combine high brightness and wide viewing angles to create a dynamic combination," said Matt Krstulja, director of sales, Mitsubishi Electric Visual Solutions America, Inc. "And these new screens offer more installation flexibility for taller video walls, without sacrificing screen brightness."

Mitsubishi has also taken advantage of the latest LED technology and combined it with Mitsubishi's unique LED driver. This package provides superior brightness in any of its three modes: bright, normal and ECO, with long-lasting 80,000-hour performance.

These new high-brightness LED engines are available in SXGA+, Full HD, and WUXGA. They allow customers with existing video walls to upgrade easily, and are ideal for new installations.

### **Availability, Warranty**

Mitsubishi Electric Visual Solutions America's new VS-PE75U will be available in September 2011 through authorized systems integrators. They come with Mitsubishi's two-year limited warranty on parts and labor, including a two-year limited warranty on the LED packs. The new

Cross Black Screen availability varies by size: 72-inch will be available in July; 50-inch, 67-inch, and 70-inch in September; 62-inch and 80-inch in November; 60-inch in January 2012.

**About Mitsubishi Electric Visual Solutions America, Inc.**

Headquartered in Irvine, Calif., Mitsubishi Electric Visual Solutions America, Inc. is a US subsidiary of Mitsubishi Electric Corporation of Tokyo, Japan. Mitsubishi Electric Visual Solutions America manufactures and markets a complete line of display products including projectors, data wall display systems, LCD digital signage monitors and players, large-screen 3D DLP<sup>®</sup> televisions and the world's first laser TV, LaserVue<sup>®</sup>. Other products include industrial printers, photo kiosks and digital photo printers, time lapse security recorders and DVRs.

For additional information about Mitsubishi Electric Visual Solutions America, visit <http://www.mevsa.com>. You may also connect with Mitsubishi on Facebook (<http://www.facebook.com/MitsubishiDisplays>) and Twitter (<http://twitter.com/MitsuDisplays>)

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