

MITSUBISHI DIGITAL ELECTRONICS AMERICA TRIMS DOWN WITH NEW 'ULTRA-THIN' MEGAVIEW WALL™ CUBE

New 60-inch XGA Data Display Cube Only 10-inches Deep

IRVINE, Calif., June 3, 2003 — Mitsubishi Digital Electronics America's Presentation Products Division, maker of award-winning, high-quality presentation and display products, today announced the 'thinnest' member of its award-winning MegaView Wall product line. Only 10.2 inches deep, the VS-60XT20U is the perfect display solution for those hard-to-service, narrow space applications. Mitsubishi's system integrators can now address additional client venues that were once deemed impossible sites for data wall installations.

"This product is important for our authorized system integrators because they can now greatly expand their client base and answer demands for smaller space systems," said Patty Wenke, product manager for Mitsubishi Digital. "The ultra-thin design of the new MegaView Wall is the perfect offering for their customers who have been frustrated by size and weight display-site limitations."

60-Inch Ultra-Thin MegaView Wall Display

The svelte VS-60XT20U comes equipped with all of the technology features that characterize the more full-figured Mitsubishi large-screen data wall products. The ultra-thin also incorporates Mitsubishi Digital's proprietary Color Space Control (CSC) feature, which guarantees color uniformity and allows for easy adjustment of slight variations in color saturation, brightness and contrast that may occur from screen to screen. In addition, an exclusive patented color improvement circuitry ensures superior and accurate color reproduction.

Perfect for an ever-growing number of space-challenged application sites such as classrooms, airports and conference rooms, the VS-60XT20U offers XGA (1024 x 786 pixels) resolution. The sturdy, new 60-inch display allows for two-high vertical stacking, and any number of displays wide. Although of a new slim design, these displays are still designed for 24/7/365, high-resolution applications, whether civilian, government or military, where non-stop monitoring or projection is critical.

"This is the system our customers have been asking for," said Aki Ninomiya, director of Mitsubishi's Presentation Products Division. "We fully understood the need for the slim design, but also knew we needed to put a full feature-set on board so we would not be compromising quality for size."

Enhanced Optical Focusing System

The optical improvements on the lens and mirror systems of the VS-60XT20U are unsurpassed in the world of large-screen display wall products. Using the DMDTM chip from Texas Instruments, Mitsubishi engineers have combined their optics expertise and aggressive engineering design models to push the normal contrast of the DMD chip from 1000:1 to a full 2000:1 ratio.

"We have leveraged our expertise with optical telescope technology to create the world's highest quality display available in this extremely small form factor," added Wenke. "Our system integrators can now offer our ultra-thin solution with the same confidence they have come to depend upon from our MegaView family of products."

The VS-60XT20U is available now and has a suggested list price of \$23,000 each. The ultra-thin wall cubes are available through select Mitsubishi authorized system integrators only, and carry a full one-year warranty on parts and labor, and 90 days on the lamp.

Key Features of Mitsubishi Digital's MegaView Wall Family

Mitsubishi Electric is proud to be the first manufacturer licensed by Texas Instruments (TI) to design and build its own engine for rear-screen projection applications, using TI's Digital Micromirror Device (DMD) single XGA chip. The MegaView Wall data display, brings the reliable Digital Light Processing™ (DLP) projection technology together with the experience of Mitsubishi's design engineers to provide the perfect solution for demanding applications.

No burn-in means long life – The DMD semiconductor is a reflective device and is not affected by surface ability to absorb heat, even when projecting a fixed pattern over a long period of time. Consequently, burn-in does not occur in principle. The system incorporates a long lamp service-life compatible with 24-hour continuous operation.

About Mitsubishi Presentation Products Division

Mitsubishi Presentation Products Division, a division of Mitsubishi Digital Electronics America, Inc., markets an extensive line of presentation and display products and is known for its award-winning, high-quality, accurate color reproduction technology. Products are sold through authorized distributors, resellers and dealers throughout the United States and Latin America. Mitsubishi Presentation Products is located at 9351 Jeronimo Road, Irvine, Calif., 92618. For more information, please call 888-880-6351 or visit www.mitsubishi-megaview.com.